



## **PUBLIC ANNOUNCEMENT**

08/03/2024

Dear Stakeholder ,

### **NSF(UK) Summer Sports & Family Day 2024 is Cancelled.**

It is with a heavy heart that we have taken the decision to cancel our “popular” summer sports and family fun day event for this year. This is to enable us to conduct a review with all our stakeholders to establish if the event is still of **VALUE** to the Nigerian diaspora community, our members and other stakeholders. The review will also cover our current funding model. Our model relies heavily on large attendee numbers to make the event affordable and attractive to Corporate sponsors who help to subsidise the ticket prices. We reached our peak number in 2019, just before Covid , when we attracted over **2,000 attendees**. Unfortunately post Covid, the landscape has changed significantly and events such as ours are struggling in the UK and globally. Post Covid years, despite our best efforts, we have only been able to **attract 50%** of our peak attendees number and venue costs/ other running have gone up astronomically. We clearly now need to carefully review how we move forward to find a better model that suits the current environment that we operate in.

#### **Why cancel early?**

It takes 9months of active planning/resourcing to deliver the summer event successfully, from contracting with the venue to making other logistics arrangements. So we had to make this decision as early as December 2023 when the venue wanted us to enter into contract for 2024. We have instead tentatively booked summer 2025 at no cost, to buy us more time. We will use this freed time/resources to conduct a **BIG review** with all our stakeholders in order to comeback in 2025 with a financially viable event that the community is prepared to support and that will attract funding too.

#### **Have we cancelled our other events?**

No. NSF(UK) focusses on both UK Nigerian Community issues and Education back in Nigeria. We have a programme of regular activities spread throughout the year apart from the high-profile summer sports day event. These include:

<b>SOCIALS</b>	<b>EDUCATION</b>
Quiz night (Battle of the alumni)	Education Seminars
Commonwealth service (Westminster Abbey )	Have your say competition (Nigerian secondary Schools interschool competition)
A variety of social trips -UK and abroad (last year Paris)	Commonwealth Essay competition (Nigerian Secondary Schools)
Celebration night	Windrush awareness 3X events (partnership with the Home Office) .

Our calendar of events are online and can be found [HERE](#)

In addition, there are a few ideas in the pipeline such as **alumni table tennis competition, fundraising fun walk/catching the train** and **summer picnic**. We will let you know if going ahead with any.

I will end by thanking you for your invaluable support since our inception. We don't take this for granted. It made our summer sports day event , (**boosted our brand too**) what it is i.e. a high-profile event regarded as largest **SECULAR** event held by the Nigerian diaspora community in the UK.

We look forward to welcoming you at our future events.

Best regards

Wole Sanwo  
**Director**  
**NSF(UK)**

c/o 6 The Close Bushey, Herts, wd23 3ng ||0771 972 0031 ||www.nsf.community || wole.sanwo@nsf.community